

MICHAEL KÖNIG YOUNG JOURNALIST BURSARY

OVERVIEW

The Michael König Young Journalist Bursary was launched in memory of Michael König, the German journalist from New Business who sadly passed away at Cannes Lions 2015. Each year it offers a budding young journalist the ultimate Cannes Lions programme. Tailored to maximise opportunity and networking for them, while providing editorial content for Cannes Lions' channels, the programme will offer a career kick-start across a diverse mix of media including print, digital and broadcast.

CRITERIA

- Applicants should have studied journalism or a similar discipline and have graduated within the last 18 months
- Applicants must have a proven interest in brand communications and creativity
- Excellent written and spoken English is essential
- Applicants should be 28 years of age or under

| Please ensure that you have included the following with this application form: | |
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| ☐ Copy of reference | |
| ☐ Proof of graduation / proof of course enrollment | |
| ☐ Copy of passport | |
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Deadline for entry is 23 April 2017

Please send your completed application form and supporting documents to Marian Brannelly, marianb@canneslions.com



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| CONTACT DETAILS | | |
|---|---|--|
| Title | | |
| First name | | |
| Second name | | |
| Phone Number | | |
| E-mail address | | |
| City | | |
| Country | | |
| GRADUATE INFORMATION | | |
| University name | | |
| Country | | |
| Course name | | |
| Qualification | | |
| Graduation date | | |
| | APPLICATION | |
| Please write 500 words, in Eng current issue or theme that yo | lish, on the creative communications industry in your country. This can take any angle, | |
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| Current Position If you are currently working in the media, please fill in details of your employment | | |