

## Die Jury-Liste für das 65. Cannes Lions International Festival of Creativity:

### Brand Experience & Activation Lions

**Rob Reilly**, Global Creative Chairman, McCann Worldgroup, Global – Jury President  
**Guillermo Tragant**, Founder and Chief Creative Officer, Furia, Argentina  
**Geert Verdonck**, Creative Director, TBWA\Belgium, Belgium  
**Fernando Guntovitch**, Founder/CEO, The Group, Brazil  
**Nuala Byles**, EVP, Executive Creative Director, Geometry, Canada  
**Martin Vinacur**, President and Executive Creative Director, AldeA Santiago, Chile  
**Vivian Yong**, Executive Creative Director, Wieden+Kennedy, China  
**Radouane Hadj Moussa**, Chief Creative Officer, DDB Prague, Czech Republic  
**Juan Manuel Koenig**, Chief Creative Officer, Koenig Communications, Ecuador  
**Souen Le Van**, Creative Director, Buzzman, France  
**Giorgi Avaliani**, Creative Director, Leavingstone, Georgia  
**Sandra Loibl**, Executive Creative Director, Serviceplan, Germany  
**Josh Mullens**, Global EP & Head of Projects, Will O'Rourke Experiential, Global  
**Beatrice Remy**, Managing Director, LORE, Hong Kong  
**Levente Kovacs**, Chief Creative Officer, White Rabbit Budapest, Hungary  
**Brijesh Jacob**, Chief Creative Technologist, DDBMudra Group, India  
**Shani Gershi**, VP Creative, Freelance, Israel  
**Francesco Bozza**, Chief Creative Officer, FCB, Italy  
**Satoshi Otsuka**, Communication Architect/Digital Creative, ADK, Japan  
**Marialejandra Urbina**, Director of Planning and Strategy, MullenLowe Group, LATAM  
**Yasmina Baz**, Regional Creative Director, Leo Burnett, Lebanon  
**Alexis Ospina**, Chief Creative Officer, Y&R, Mexico  
**Emily Beautrais**, Creative Director, Clemenger BBDO, New Zealand  
**Lanre Adisa**, Managing Director & Chief Creative Officer, Noah's Ark, Nigeria  
**Ester Hjellum**, Senior Art Director and Partner, Try, Norway  
**Juan Pablo Peschiera**, Creative Director, Publicis, Peru  
**Agnieszka Klimczak**, Creative Director, J. Walter Thompson, Poland  
**Pedro Pires**, Founder Partner, Solid Dogma, Portugal  
**Johanna Santiago**, Creative Director, J. Walter Thompson, Puerto Rico  
**Irina Pencea**, Co-Founder and Managing Partner, Jazz, Romania  
**Daniele Pancetti**, Executive Creative Director, FCB Moscow, Russia  
**Primus Nair**, Executive Creative Director, BBDO Singapore, Singapore  
**Matt Ross**, Executive Creative Director, King James, South Africa  
**Victoria Sunmie Lhie**, Director of Experience Strategy, Cheil Worldwide, South Korea  
**Gil Blancafort**, CEO and Founder, Yslandia, Spain  
**Linnea Lofjord**, Head of Brand Design, NordDDB, Sweden  
**Dennis Lueck**, Chief Creative Officer, Jung von Matt/Limmat, Switzerland  
**Satit Jantawiwat**, Chief Creative Officer, Cheil, Thailand  
**Darre Van Dijk**, Chief Creative Officer, TBWA\Neboko, The Netherlands  
**Lize Karaboga**, Managing Partner, Ultra, Turkey  
**Juliana Paracencio**, Regional Creative Director, Mamac Ogilvy & Mather Dubai, UAE  
**Vicki Maguire**, Joint Chief Creative Officer, Grey Global, UK  
**Shirin Majid**, Executive Creative Director, Cake, UK  
**Tiffany Rolfe**, Chief Creative Officer and Partner, Co:collective, USA  
**Menno Kluin**, Chief Creative Officer, 360i, USA

### Creative Data Lions

**Marc Maleh**, Global Director, Havas, Global – Jury President  
**Kim Bartkowski**, Creative Director, Associate Partner, IBM iX, Australia  
**Alex Cheng**, Vice President, Baidu and Chief Technology Officer, Baidu Search, China  
**Paola Aldaz**, VP Marketing, Mastercard, Colombia  
**Chloe Hawking**, Chief Digital Director, OMG, EMEA  
**Kim O'Brien**, Director, Data Science & Analytics, Publicis.Sapient, Global  
**Ryota Mochizuki**, Managing Director, Accenture Interactive, Japan  
**Bas Korsten**, Creative Partner, J. Walter Thompson Amsterdam, The Netherlands  
**Sebastian Tomich**, SVP, Global Head of Advertising & Marketing Solutions, The New York Times, USA  
**Amy Avery**, Chief Intelligence Officer, Droga5, USA

### Creative eCommerce Lions

**Nick Law**, Global Chief Creative Officer, Publicis Groupe and President of Publicis Communications, Global – Jury President  
**Cheelip Ong**, Group Chief Creative Officer, 180.ai, Asia  
**Andrea Siqueira**, Executive Creative Director, Isobar, Brazil  
**Dan Burdett**, Senior Director of Marketing Innovation and Head of EMEA Marketing Lab, eBay, EMEA  
**Minah Kim**, Director of User Experience, Cheil Worldwide, Global  
**Daniel Bonner**, Global Chief Creative Officer, Wunderman, Global  
**Gemma Spence**, Head of eCommerce, PHD Media Global Business, Global  
**Eric Jannon**, VP Executive Creative Director, R/GA New York, USA

### Creative Effectiveness Lions

**Fernando Machado**, Global Chief Marketing Officer, Burger King, Global – Jury President  
**Paula Lindenberg**, Vice President Marketing, AB-Inbev, Brazil  
**Harjot Singh**, Chief Strategy Officer, McCann Worldgroup, EMEA  
**Jonny Bauer**, Global Chief Strategy Officer, Droga5, Global  
**Michael Houston**, Worldwide CEO, Grey Group, Global  
**Anuraag Trikha**, Global Director, Marketing Communications, Heineken, Global  
**Kristina Duncan**, VP Global Marketing Communications Barbie, Mattel, Global  
**Brent Nelsen**, Chief Strategy Officer, Leo Burnett, North America  
**Jeeyoung Park**, SVP, Corporate Communications & Head of Brand Marketing, Hanwha Group, South Korea  
**Crystal Rix**, Chief Strategy Officer, BBDO New York, USA

### Design Lions

**Johnny Tan**, Executive Creative Director, 72andSunny, APAC – Jury President  
**Dominic Hofstede**, Executive Creative Director, Maud Melbourne, Australia  
**Giovanni Vannucchi**, Partner, Oz Estratégia+Design, Brazil  
**Vanessa Eckstein**, Creative Director/Founder, Blok Design, Canada  
**Julia Deshayes**, Art Director, TBWA\Paris, France  
**Katrin Oeding**, CEO & Creative Director, Studio Oeding, Germany  
**Thomas Holst Sørensen**, Creative Director, Global Design Innovation, LEGO, Global  
**Greg Quinton**, Chief Creative Officer, Superunion, Global  
**Connie Birdsall**, Sr. Partner and Global Creative Director, Lippincott, Global  
**Lulu Raghavan**, Managing Director, Landor, India  
**Yuri Uenishi**, Art Director, Dentsu Inc., Japan  
**Leonid Feigin**, Creative Director, DDVB, Russia  
**Carola Gerlach**, Former Creative Director, FutureBrand, Singapore  
**Vumile Mavumengwana**, Designer, Creative Director, VM DSGN, South Africa  
**Ali Rez**, Regional Creative Director - Middle East and Pakistan, BBDO, UAE

## Digital Craft Lions

**Jean Lin**, Global CEO, Isobar, Global – Jury President  
**Saulo Rodrigues**, Executive Creative Director, Visual Design, R/GA, Brazil  
**Sanne Drogdrop**, Head of Integrated Production, Wieden+Kennedy Shanghai, China  
**Madison Wharton**, Global Chief Production Officer, Kirshenbaum Bond Senegal & Partners, Global  
**Cathrine Movold**, Service Designer and Digital Product Strategist, Catalyst Business Design, Norway  
**Jeroen van der Meer**, Executive Creative Director, MediaMonks, The Netherlands  
**Karen Boswell**, Head of Innovations, adamandevdDDB, UK  
**Steve Jelley**, Managing Director, Hammerhead VR, UK  
**Jennifer McBride**, Director of Digital & Innovation, J. Walter Thompson, USA  
**Resh Sidhu**, Creative Director, AKQA, USA

## Direct Lions

**Susan Credle**, Global Chief Creative Officer, FCB, Global – Jury President  
**Sergio Pollaccia**, Chief Creative Officer/CEO, AMEN, Argentina  
**Jim Ingram**, Founder & Chief Creative Tinker, Thinkerbell, Australia  
**Sophie De Plecker**, Creative Director, Leo Burnett, Belgium  
**Paulo Coelho**, Co-President & Chief Creative Officer, DM9DDB, Brazil  
**Barbara Williams**, Executive Creative Director, Track DDB & Tribal Worldwide, Canada  
**Francisco Cavada**, Executive Creative Director, Y&R Santiago, Chile  
**Daniel Bermudez**, Founder & Chief Creative Officer, FANTÁSTICA / BOMBAL, Colombia  
**Klara Palmer**, Group Creative Director, McCann Prague, Czech Republic  
**Michael Robert**, Chief Creative Officer/Co-Founder, ROBERT/BOISEN & Like-minded, Denmark  
**Luis Campoverde**, General Creative Director, Véritas DDB & Tribal Worldwide, Ecuador  
**Gaëtan du Peloux**, Creative Director, Marcel Paris, France  
**Felix Fenz**, Executive Creative Director, Grabarz & Partner, Germany  
**Gerrit Zinke**, Managing Director and Partner, thjnk Hamburg, Germany  
**Carol Lam**, President & Chief Creative Officer, Leo Burnett, Greater China  
**Prateek Bhardwaj**, National Creative Director, McCann Worldgroup, India  
**Gina Ridenti**, Group Executive Creative Director, TBWA, Italy  
**Shota Hatanaka**, Integrated Campaign Director, Hakuhodo Kettle, Japan  
**Paola Mounla**, Creative Director, J. Walter Thompson, Lebanon  
**Rocío Cuadra**, Vice President Creative, Only If, Mexico  
**Lisa Fedyszyn**, Group Creative Director, Ogilvy & Mather, New Zealand  
**Alexander Gjersøe**, Creative Director & Partner, SMFB Oslo, Norway  
**Juan Carlos Gomez De La Torre**, President, Chief Creative Officer, Circus Grey, Peru  
**Tomás Froes**, Founder & Owner, MSTF Partners, Portugal  
**Sebastian Olar**, Co-Creative Director, MAINSTAGE THE AGENCY, Romania  
**Polina Maguire**, Creative Director, Havas, Russia  
**Lizi Hamer**, Regional Creative Director, Octagon, Singapore  
**Neo Segola**, Creative Director, FCB, South Africa  
**Kiyoung Kim**, Executive Creative Director, Innocean Worldwide, South Korea  
**Anthony Chelvanathan**, Group Creative Director, Leo Burnett, Sri Lanka  
**Karin Frisell**, Senior Creative, Forsman & Bodenfors, Sweden  
**Sandra Genge**, Managing Partner, Creative Strategy, FOUR Werbeagentur AG, Switzerland  
**Subun Khaw**, Chief Creative Officer, Dentsu One (Bangkok), Thailand  
**Kalle Hellzen**, Executive Creative Director, 180 Kingsday, The Netherlands  
**Can Faga**, Executive Creative Director, Publicis Istanbul, Turkey  
**Kapil Bhimekar**, Associate Creative Director, Y&R Dubai, UAE  
**Victoria Fox**, CEO, LIDA, UK  
**Katrina Encanto**, Creative Director, MullenLowe London, UK  
**Corinna Falusi**, Chief Creative Officer & Partner, Mother NY, USA  
**Alfonso Marian**, Co-Chief Creative Officer, Ogilvy & Mather, USA  
**Chacho Puebla**, Chief Creative Officer & Friend, MullenLowe, Western Europe & LATAM

## Entertainment Lions

**Debbi Vandeven**, Global Chief Creative Officer, VML, Global – Jury President  
**Claudia Cristovao**, Head of Brand Studio, Google, APAC  
**Lisa Buchan**, Director, Lisa Buchan Consultancy, EMEA  
**Alexandre Tan**, VP Advertising & Brand Partnerships, Gameloft, France  
**Nils Rottsahl**, Head of Edelman.ergo STUDIOS & Executive Producer, Edelman.ergo, Germany  
**Alexandra Ouzilleau**, Global Head of Entertainment Partnerships, Havas Group, Global  
**Andre Llewellyn**, Global Brand Strategy, Instagram, Global  
**Rafael Lazarini**, Senior Vice President, Head of Business Development, Live Nation Entertainment, LATAM  
**Walid Kanaan**, Chief Creative Officer, TBWA\RAAD, MENA  
**Reed Collins**, Chief Creative Officer, Ogilvy & Mather, North Asia  
**Miguel Bemfica**, Chief Creative Officer, MRM McCann, Spain  
**Alice Chou**, Chief Creative Officer, Dentsu Inc., Taiwan  
**Bas Verhart**, Founder, THINK School of Creative Leadership and DFFRNT Media, The Netherlands  
**Luke Southern**, Managing Director, DRUM, UK  
**Jez Nelson**, CEO & Chief Creative Officer, Somethin' Else, UK  
**Kristin Greene**, Co-Founder/Principal, Flashpoint PR, USA  
**Elizabeth Lindsey**, Managing Partner, Wasserman, USA  
**Ari Halper**, Chief Creative Officer, FCB New York, USA  
**Rebecca Skinner**, Managing Director / Executive Producer, Superprime Films, USA  
**Amy Emmerich**, Chief Content Officer, Refinery29, USA

## Film Lions

**Luiz Sanches**, Chief Creative Officer, Almap/BBD0, Brazil – Jury President  
**Laura Visco**, Creative Director, 72andSunny Amsterdam, Argentina  
**Jen Speirs**, Deputy Executive Creative Director, BMF, Australia  
**Laura Esteves**, Creative Director, Y&R, Brazil  
**Helen Pak**, Chief Creative Officer, Grey Group Canada and President, Grey Toronto, Canada  
**Thomas Hoffmann**, Creative Director and Owner, & Co., Denmark  
**Steffen Bärenfänger**, Executive Creative Director, Mackevision, Germany  
**Fred Levron**, Worldwide Creative Partner, FCB, Global  
**Senthil Kumar**, Chief Creative Officer, J. Walter Thompson, India  
**Stefania Siani**, Executive Creative Director, DLV BBDO, Italy  
**Takayuki Niizawa**, Senior Creative Director, TBWA\Hakuhodo, Japan  
**Ariel Soto**, VP & Chief Creative Officer, BBDO, Mexico  
**Koh Hwee Peng**, Creative Partner, Blak Labs, Singapore  
**George Low**, Creative Director, TBWA\Hunt\Lascares JHB, South Africa  
**Isahac Oliver**, Executive Creative Director, &Rosàs, Spain  
**Gustav Egerstedt**, Executive Creative Director, Saatchi & Saatchi, Sweden  
**Asawin Phanichwatana**, Executive Creative Director, GREYnJ UNITED, Thailand  
**Jessica Kersten**, Co-Founder & Creative Director, Cloudfactory, The Netherlands  
**Valentine Freeman**, Creative Director and Filmmaker, Other Animals, Inc., USA  
**Sally-Ann Dale**, Chief Creation Officer, Droga5, USA

### Film Craft Lions

**Diane McArter**, Founder & President, Furlined, Global – Jury President  
**Colin Renshaw**, VFX Supervisor, Company Director, Alt.vfx, Australia  
**Alberto Lopes**, Partner & Executive Producer, Vetor Zero, Brazil  
**Vibeke Nannerup**, Founder & CEO, Liquidminds, Denmark  
**Dushan Drakalski**, Chief Creative Officer, Y&R Productions, Europe  
**Masato Kosukegawa**, Creative Director, Shiseido, Japan  
**Nick Bailey**, Chairman, Independent, The Netherlands  
**James Bland**, Partner, Blink, UK  
**Diane Jackson**, Chief Production Officer, DDB Chicago, USA  
**Oliver Fuselier**, Managing Partner, Tool of North America, USA  
**Gayle McCormick**, Executive Producer, Ogilvy & Mather, USA

### Glass: The Lion for Change

**Madonna Badger**, Founder/Chief Creative Officer, Badger & Winters, USA – Jury President  
**Tea Uglow**, Creative Director, Google, APAC  
**Rupen Desai**, Vice Chairman for Asia-Pacific, Middle East & Africa, Edelman, APACMEA  
**Judy John**, CEO, Canada & Chief Creative Officer, North America, Leo Burnett  
**Jean Batthany**, VP, Creative, Walt Disney Parks & Resorts, Global  
**Deidre Smalls-Landau**, EVP, Global Chief Cross-Cultural Officer, UM and EVP, Managing Director of IDENTITY, Global  
**Charlotte Beers**, Speaker, Author, Former CEO, Ogilvy & Mather, Global  
**Toyin Ojora Saraki**, Philanthropist, Founder-President, Wellbeing Foundation Africa, Nigeria  
**David Guerrero**, Creative Chairman, BBDO Guerrero, The Philippines  
**Rafael Rizuto**, Chief Creative Officer – Founder, TBD, USA

### Health & Wellness Lions

**R. John Fidelino**, Executive Creative Director, InterbrandHealth, Global – Jury President  
**Carol Ong**, President, Bebebalm, Asia  
**Cherie Davies**, Creative Director, Sudler & Hennessey, Australia  
**Bruno Abner Rebelo**, Creative Director, McCann Health, Brazil  
**Andre Hansen**, Creative Director, Anthill Agency, Denmark  
**Orla Burke**, Partner, EMEA Healthcare co-Lead, FleishmanHillard, EMEA  
**Tom Richards**, Chief Creative Office, Havas Lynx, Europe  
**Alok Gadkar**, General Manager & Executive Creative Director, The Classic Partnership, UAE  
**Melissa de Lusignan**, Group Creative Director, The Hive Group, UK  
**Stephanie Berman**, Former Partner & Chief Creative Officer, The Bloc, USA  
**Collette Douaihy**, EVP, Executive Creative Director, Digitas Health, USA

### Industry Craft Lions

**Yang Yeo**, Creative Kaiju, Hakuhodo Inc., APAC – Jury President  
**Alessandra Sadock**, Creative Director, Artplan, Brazil  
**Kaz Tsuburaku**, Chief Creative Officer, Dentsu Shanghai, China  
**Tereza Sverakova**, Chief Creative Officer, Y&R Prague, Czech Republic  
**Abbie Walsh**, Group Director, Fjord, EALA  
**Cristiana Boccassini**, Chief Creative Officer, Publicis Italy, Italy  
**Osborne Macharia**, Owner & Photographer, K63 Studio, Kenya  
**Oskar Lübeck**, Founder & Executive Creative Director, Bold, Sweden  
**Susan Young**, EVP, Executive Creative Director, McCann New York, USA  
**Alvar Suñol**, Co-President & Chief Creative Officer, ALMA DDB, USA

## Innovation Lions

**Tor Myhren**, VP Marketing Communications, Apple, Global – Jury President  
**Eco Moliterno**, Chief Creative Officer, Accenture Interactive, Brazil  
**Bessie Lee**, Founder & CEO, Withinlink, China  
**Frederic Josue**, Director of 18 (Havas X) and Global Executive Advisor, Havas, Global  
**Tessa Conrad**, Global Director of Operations, TBWA & DAN Worldwide, Global  
**Perry Nightingale**, Executive Creative Technologist, Grey Global, Global  
**Eran Gefen**, Founder, Gefen Team - Innovation Agency, Israel  
**Johan Pihl**, Creative Director, Great Works, Sweden  
**Thecla Schaeffer**, Chief Marketing Officer, G-Star, The Netherlands  
**Tracey Follows**, Head of Strategy, Wired Consulting, WIRED, UK

## Media Lions

**Tim Castree**, Global CEO, Wavemaker, Global – Jury President  
**Martin Guirado**, President, IPG Mediabrands, Argentina  
**Fiona Johnston**, CEO, UM, Australia  
**Sophie Van Laer**, Strategy Director, Initiative, Belgium  
**Cesar Toledo**, Media VP, Tribal Worldwide, Brazil  
**Alain Desormiers**, CEO, PHD and Touché!, Canada  
**Amrita Randhawa**, CEO Asia Pacific & Executive Chair, Mindshare, China  
**Javier Urbaneja**, Chief Creative Officer, Havas Tribu, Costa Rica  
**Stine Halberg**, CEO, Publicis Media, Denmark  
**Hernando Eslava**, Chief Executive Media Agencies, Peña Defilló Group, Dominican Republic  
**Neil Hurman**, Chief Advisory Officer, OMD, EMEA  
**Chris Skinner**, President, UM, EMEA  
**Andreas Bahr**, Founder and Member of the Board, Fluent AG, Europe  
**Severine Six**, CEO, All Response Media, France  
**Tino Krause**, CEO, Mediacom, Germany  
**Greg James**, Global Chief Strategy Officer, Havas Media Group, Global  
**Izzy Hedges**, EVP, International Media, Vizeum, Global  
**Nigel Conway**, Head of Global Media, Nestle, Global  
**Rajni Menon**, CEO, Carat, India  
**Ran Bar-On**, CEO & Partner, Mediacom, Israel  
**Chiara Tescari**, Managing Partner, OMD, Italy  
**Sanshiro Shimada**, General Manager, Hakuhodo DY Media Partners, Japan  
**Lina Rivero**, Strategy & Innovation Director, Havas, LATAM  
**Ravi Rao**, CEO, Mindshare, MENA  
**Marta Ruiz-Cuevas**, CEO, Publicis Media, Mexico  
**Nigel Douglas**, CEO, OMD, New Zealand  
**Marie-Louise Alvær**, Managing Director, PHD, Norway  
**Patrick Van Ginhoven**, CEO, OMG, Peru  
**Dana Bulat**, General Manager, United Media Services, Romania  
**Natalia Kiryanova**, CEO, Wavemaker, Russia  
**Wayne Bishop**, Managing Director, PHD, South Africa  
**Ester Garcia Cosin**, General Manager, Havas Media Group, Spain  
**Niclas Fröberg**, Chairman & Founder, Tre Kronor Media, Sweden  
**Nannette Passberg**, Account Director, Carat, Switzerland  
**Pathamawan Sathaporn**, Managing Director, Mindshare, Thailand  
**Danielle Pak**, Head of Comms & Digital Strategy, Wieden+Kennedy Amsterdam, The Netherlands  
**Tolga Uner**, CEO, Mediacom, Turkey  
**Amy Armstrong**, CEO, Initiative, USA  
**Diana Bojaj**, EVP, Managing Partner, Global Connections Planning, UM/J3, USA  
**Kendra Hatcher King**, VP, Strategy and Consulting, South Region Lead, SapientRazorfish, USA

## Mobile Lions

**Jay Morgan**, Innovations Director, The Monkeys, Australia – Jury President  
**Fabio Simoes**, Executive Creative Director & Digital Creative Director, FCB , Brazil  
**Fura Johannesdottir**, VP Executive Creative Director, Publicis.Sapient, EMEA  
**Aurélie de Villeneuve**, Executive Creative Director, 5emeGauche Herezie Group, France  
**Oliver Drost**, Chief Creative Officer, deepblue networks, Germany  
**Andrew Keller**, Global Creative Director, Facebook Creative Shop, Global  
**Flavio Fabbri**, Digital Chief Creative Officer, Armando Testa Group, Italy  
**Kyoko Yonezawa**, Creative Technologist, Dentsu Inc., Japan  
**Harsh Kapadia**, Executive Creative Director, VML, UK  
**Ari Weiss**, Chief Creative Officer NA, DDB Worldwide, USA

## Entertainment Lions for Music

**Lori Feldman**, EVP Strategic Marketing, Warner Bros. Records, USA – Jury President  
**Kito Siqueira**, Music & Sound Producer, Satellite Audio, Brazil  
**Jeannette Perez**, President of Global Synch & Brand Partnerships, Kobalt | AWAL, Global  
**Jackie Jantos**, Vice President, Brand & Creative, Spotify, Global  
**Leo Premutico**, Co-Founder & Chief Creative Officer, Johannes Leonardo, Global  
**Sander van Maarschalkerweerd**, Founding Partner & CEO, Sizzer Group, The Netherlands  
**Mike O'Keefe**, VP 4th Floor Creative, Sony Music , UK  
**Jocelyn Brown**, Executive Producer, Squeak E Clean Productions, USA  
**Joel Simon**, CEO & Chief Creative Officer, JSM Music, USA

## Outdoor Lions

**Chris Garbutt**, Chief Creative Officer, TBWA, Global – Jury President  
**Mariana Borga**, Creative Director, J. Walter Thompson, Brazil  
**Stephan Vogel**, Chief Creative Officer, Ogilvy & Mather, EMEA  
**Jean-François Sacco**, Chief Creative Officer & Co-Founder, Rosapark, France  
**Jayanta Jenkins**, Global Group Creative Director, Twitter, Global  
**Pallavi Chakravarti**, Executive Creative Director, Taproot Dentsu, India  
**Daniel Kee**, Executive Creative Director, MullenLowe, Singapore  
**Damisa Ongsiriwattana**, Co-Founder/ Executive Creative Director, SOUR Bangkok, Thailand  
**Erica Hoholick**, President, phenomenom, USA

## Pharma Lions

**Rich Levy**, Chief Creative Officer, FCB Health, Global – Jury President  
**Shefali Srinivas**, VP, Health Lead, Asia Pacific, WE Communications, APAC  
**Patrick Ackmann**, Executive Creative Director, WEFRA, Germany  
**Oliver Caporn**, Worldwide Creative Director and Executive Director, CDM London, Global  
**Renata Florio**, Executive Creative Director, Ogilvy Health and Wellness, Global  
**Lyndon Louis**, Senior Creative Director, Havas Live Sorento, India  
**Paola Figueroa**, Creative VP, Made, Mexico  
**John Scott**, Creative Director, Ward6, Singapore  
**Victoria McGee**, Associate Creative Director, Langland, UK  
**Carolyn O'Neill**, Chief Creative Officer, Centron NY, USA

## PR Lions

**Stuart Smith**, Global CEO, Ogilvy PR, Global – Jury President  
**Cassandra Cheong**, Founder, Accenzvision, APAC  
**Damian Martinez Lahitou**, CEO, Feedback PR, Argentina  
**Aden Ridgeway**, Partner, Cox Inall Ridgeway, Australia  
**Patricia Bartuira**, Director, FleishmanHillard, Brazil  
**Mia Pearson**, CEO, MSL, Canada  
**Darren Burns**, President, China, and Chair, Creativity & Innovation, Asia Pacific, Weber Shandwick  
**Andres Ortiz**, Senior Partner, Dattis, Colombia  
**Anders Sigsgaard-Rasmussen**, Head of Insight, Radius Kommunikation, Denmark  
**Arnaud Pochebonne**, General Manager, Weber Shandwick, France  
**Mirko Kaminski**, CEO, achtung!, Germany  
**Lesley Sillaman**, Senior Vice President, Havas PR, Global  
**Cecile Nathan-Tilloy**, Managing Director - Global Client Relationship, Edelman Intelligence, Global  
**Alan VanderMolen**, President International, WE Communications, Global  
**Valerie Pinto**, CEO, Weber Shandwick, India  
**Ishteyaque Amjad**, Public Affairs & Communications, Coca-Cola, India & South West Asia  
**Elisabeth Leriche**, Advertising, Digital & CRM Manager, Renault, Italy  
**Tetsuji Hirose**, Executive Officer, Dentsu Inc., Japan  
**Adriana Valladares**, CEO, Burson Marsteller, Mexico  
**Gina McKinnon**, General Manager, Fuse, New Zealand  
**Sindre Beyer**, Head of PR and Content Marketing, Try, Norway  
**Agnieszka Bacińska**, CEO, Walk PR, Poland  
**José Franco**, Founder & CEO, Corpcom, Portugal  
**Andreea Grigorean**, PR Officer, Publicis, Romania  
**Alexander Chernov**, Board Member, SVP, Skolkovo Foundation, Russia  
**Ee Rong Chong**, Group Managing Director, Ogilvy, Singapore  
**Michelle Tham**, Managing Director, Hill+Knowlton Strategies, Singapore and Malaysia  
**Higinio Martínez**, CEO, Omnicom PR Group, Spain and Portugal  
**Mattias Ronge**, Chairman, Creative Strategist, Edelman Deportivo, Sweden  
**David Schärer**, Partner, Rod Kommunikation, Switzerland  
**Sorada Sonprasit**, CEO, Brilliant & Million, Thailand  
**Wendeline Sassen**, Strategy Director, Havas Lemz, The Netherlands  
**Ann Maes**, Head of Influence, Ogilvy Amsterdam and Managing Director, Ogilvy Public Relations, The Netherlands and Belgium  
**Gizem Kececi**, Director of Corporate Communications, Siemens, Turkey  
**Alex Malouf**, Corporate Communications Manager, Arabian Peninsula, Procter & Gamble, UAE  
**Candace Kuss**, Director of Social Media, Hill+Knowlton Strategies, UK  
**Ruth Yearley**, Partner, Director of Insight and Strategy, Ketchum PR, UK  
**Denise Kaufmann**, Partner, Director Client Development, North America, Ketchum, USA  
**Jaclyn Ruelle**, SVP, Group Account Director, MullenLowe PR, USA  
**Tonya Veasey**, President & CEO, OCGPR, USA

## Print & Publishing Lions

**Kate Stanners**, Chairwoman & Global Chief Creative Officer, Saatchi & Saatchi, Global – Jury President  
**Rodolfo Sampaio**, Creative Partner, Moma Propaganda, Brazil  
**Jaime Mandelbaum**, Chief Creative Officer, Y&R, Europe  
**Diego Medvedocky**, Chief Creative Officer, Grey Group, LATAM  
**Marta Lluçíá**, Executive Creative Director, McCann Worldgroup, Spain  
**Livio Dainese**, Chief Creative Officer & Co-CEO, Wirz BBDO, Switzerland  
**Leigh Reyes**, President & Chief Creative Officer, MullenLowe, The Philippines  
**Rosie Arnold**, Creative Partner & Head of Art, AMV BBDO, UK  
**Justine Armour**, Executive Creative Director, 72andSunny NYC, USA



## Product Design Lions

**Asif Khan**, Architect, Asif Khan Ltd, Global – Jury President  
**Christiane Bausback**, Managing Director + Head of Design, N+P Industrial Design, Germany  
**Jeremy Lindley**, Global Design Director, Diageo, Global  
**Darshan Gandhi**, Head of Design, Godrej Consumer Products, India  
**Raffaella Citterio**, Head of Experience, Interbrand, Italy  
**Naoki Ono**, Copywriter/Product Designer, Hakuodo, Japan  
**Per Ivar Selvaag**, Principal, Montaag, Norway  
**Alex Hulme**, Director, Map Project Office, UK  
**Victoria Slaker**, VP, Industrial Design, Ammunition, USA  
**Rei Inamoto**, Founding Partner, Inamoto & Co, USA

## Radio & Audio Lions

**Jo McCrostie**, Creative Director, Global, UK – Jury President  
**Alvaro Rodrigues**, Chief Creative Officer & CEO, Fullpack, Brazil  
**Jenny Smith**, President / Creative Director, Ray, Canada  
**Matthias Storath**, MD, Executive Creative Director, Heimat, Germany  
**Kerry Keenan**, Co-Founder & Chief Creative Officer, Never The Less, Global  
**Toby Talbot**, Chief Creative Officer, Saatchi & Saatchi, New Zealand  
**Hugo Delgado**, General Director, Grupo RPP, Peru  
**Molefi Thulo**, Creative Director, Ogilvy JHB, South Africa  
**Blanca Gomara**, Executive Creative Director, Dimensión, Spain  
**Jill Kershaw**, CEO, Executive Creative Director, Sound & Fury, USA

## Sustainable Development Goals Lions

**Mark Tutssel**, Executive Chairman and Chief Creative Officer, Leo Burnett Worldwide, Global – Jury President  
**Akae Wang**, Executive Creative Director, Tencent, China  
**Jean-Charles Caboche**, Managing Director, BETC, France  
**Maher Nasser**, Director of the Outreach Division (Judging in Personal Capacity), United Nations, Global  
**Claudia Romo Edelman**, Chair, We Are All Human Foundation and Co-Host, Global GoalsCast, Global  
**Kash Sree**, Executive Creative Director, gyro, Global  
**Ariana Stolarz**, Global Chief Strategy Officer, MRM//McCann, Global  
**Eduardo Maruri**, President & CEO, Grey Latam, President & CCO Maruri Grey, LATAM  
**Gustavo Lauria**, Chief Creative Officer & Co-Founder, We Believers, USA  
**Tina Allan**, EVP Director of Data Solutions, BBDO New York, USA

## Social & Influencer Lions

**Mark D'Arcy**, VP, Chief Creative Officer, Facebook, Global – Jury President  
**Mônica Salgado**, Journalist, Influencer, TV Presenter, Mônica Salgado, Brazil  
**Lennie Stern**, Head of Creative and Entertainment Strategies, BETC, France  
**Ralf Osteroth**, Senior VP Marketing & Sales, Studio71, Germany  
**Eric Edge**, Head of Global Marketing Communications, Pinterest, Global  
**Anthony Svirskis**, CEO, TRIBE, Global  
**Noriaki Onoe**, Creative Director, Dentsu Inc., Japan  
**Gerard Crichlow**, Head of Cultural Strategy, AMVBBDO, UK  
**Michelle Franzoia**, Executive Creative Director, Edelman, USA  
**Catherine Patterson**, Director Experiential NA, Y&R, USA

## Titanium Lions

**Colleen DeCourcy**, Chief Creative Officer, Wieden+Kennedy, Global – Jury President

**Eugene Cheong**, Chief Creative Officer, Ogilvy & Mather, Asia Pacific

**James McGrath**, Creative Chairman, Clemenger BBDO, Australia

**Jason Xenopoulos**, Global Chief Vision Officer & Chief Creative Officer, VML, EMEA

**Caitlin Ryan**, Regional Creative Director, Facebook and Instagram, EMEA

**PJ Pereira**, Creative Chairman & Co-Founder, Pereira O'Dell, Global

**Fred Raillard**, FFounder, Creative CEO, FF, Global

**Susan Bonds**, Co-Founder & CEO, 42 Entertainment, Global

**Gail Heimann**, President, Weber Shandwick, USA

**Duncan Marshall**, Founding Partner, Droga5, USA